

# Tina Cowley™ Reading Centre Franchise Application Form



## 1. General Information

Please note that completing this application form places you under no obligation.

Preferred area in order of preference:

1.

2.

3.

1. Are you familiar with Tina Cowley Reading Centres, if so, how? \_\_\_\_\_

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2. What experience do you have, that you think could be beneficial in owning your own Reading centre? \_\_\_\_\_

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3. Are you aware that the franchise fee for purchasing a new franchise is R450,000.00, If so, how would you finance the purchase of a new franchise?

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4. Would you be available for the three weeks compulsory training at our Head office in Witbank on these dates: 5 – 22 September 2022.

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2. Personal Information:

Full Names	
Surname	
Call by name	
ID Number (Please provide a copy)	
Preferred language	
Other fluent languages	
Postal Address	
Physical Address	
Cell	
e-mail	
Married Status	
Previous convictions?	
Have you ever been insolvent?	
Own Children (Number, Gender, Ages)	
Other Children (e.g. Step Children)	
Religion	
Food preferences/ Allergies	

3. Experience:

Add information to your CV and any specific personality traits, experiences, and qualities, which you feel is important to qualify as a franchisee of a Tina Cowley Reading Centre Franchise.


3.a. Reason to obtain a franchise:

Write a paragraph on the most important reasons why you want to obtain this franchise.

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3.b. Anything which you would not tolerate in a reading centre?

Write a paragraph on the question.

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3.c. How important is the relationship with the parents to you and how would you improve the relationship?

Write a paragraph on the question.

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4.d. What would you feel is important to strive for in a reading centre and what would you strive for if you obtain this franchise?

Write a paragraph on the question.

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3.e. Where do you plan to set up your reading centre?

The area, from your home, rented building or do you plan to buy a premise?

3. When do you plan to open your reading centre?

*\*Available training dates must be confirmed by Tina Cowley Head office – please call Head Office to confirm available dates – (013) 656 5748.*

<b>Settlement of full franchise fee:</b>	<b><u>Deposit:</u> (5 working days after interview)</b>	<b><u>Full Settlement:</u> (14 Working days BEFORE training)</b>	<b><u>Training dates:</u> Confirm with Head Office</b>
<b>Date of settlement:</b>	To be established	16 August 2022	5 – 22 September 2022
<b>Financing: - (Mark with an X)</b>	2 <sup>nd</sup> Bond	Bank Loan	Own resources

**PROCEDURE**

1. After submission of application form you will be contacted for a personal interview in Witbank.
2. After approval of you as Franchisee, find suitable premises and e-mail photos to the following e-mail address for approval of premises. [elma@tinacowley.co.za](mailto:elma@tinacowley.co.za)
3. An administrative deposit has to be paid within 5 days of interview and acceptance as Franchisee/Therapist. This deposit will be deducted from your final franchise payment and is non-refundable in case of cancellation.
4. Written proof of approved financing to be submitted to Head Office as soon as established.

Please e-mail to [tina@tinacowley.co.za](mailto:tina@tinacowley.co.za) /  
[elma@tinacowley.co.za](mailto:elma@tinacowley.co.za)

